



REMIT TO
201 Humboldt St
Rochester, NY 14610
ph: (585) 287-8005
fx: (585) 482-2515

Advertiser
Agency
Buyer
Salesperson

House Majority PAC (39749)
Waterfront Strategies (10349)
Colin, Lawson,
Millennium - Washington D, Washington DC
(1421)
ph: (202) 955-5342
Political - Issues / Propositions (1068)
HOUSE MAJORITY PAC (545503)
National/Political
4508/ECR25250644

Invoice 2727297
Inv Date 9/25/2016
Terms Cash In Advance
Contract 1409484
Bill Type Standard
Period 8/29/2016 - 9/25/2016

Waterfront Strategies
3050 K St. NW #100
Washington, DC 20007

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

House Majority PAC
NEW ORDER. PLS CHCK AND CNF. T&R

CO-OP/Order Type No/Normal
Package
Gen. Date 9/26/2016 10:09:14AM

Syracuse (WSYR)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		<u>The Morning News @ 6A</u>						
	News	6:00:00AM- 6:30:00	Per week (3),Tu,We,Th,Fr	09/20/16 6:09AM (Tu)	00:30	NC9 Morning News @ 6	HMP16-NY22-T02H	\$700.00	
	News	6:00:00AM- 6:30:00	Per week (3),Tu,We,Th,Fr	09/21/16 6:10AM (We)	00:30	NC9 Morning News @ 6	HMP16-NY22-T02H	\$700.00	
	News	6:00:00AM- 6:30:00	Per week (3),Tu,We,Th,Fr	09/23/16 6:24AM (Fr)	00:30	NC9 Morning News @ 6	HMP16-NY22-T02H	\$700.00	
2.0	Contract Line Remarks:		<u>The Morning News @ 6A</u>						
	News	6:30:00AM- 7:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/20/16 6:59AM (Tu)	00:30	NC9 Morning News @ 6	HMP16-NY22-T02H	\$700.00	
	News	6:30:00AM- 7:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/21/16 6:46AM (We)	00:30	NC9 Morning News @ 6	HMP16-NY22-T02H	\$700.00	
	News	6:30:00AM- 7:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/22/16 6:54AM (Th)	00:30	NC9 Morning News @ 6	HMP16-NY22-T02H	\$700.00	
	News	6:30:00AM- 7:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/23/16 6:58AM (Fr)	00:30	NC9 Morning News @ 6	HMP16-NY22-T02H	\$700.00	
3.0	Contract Line Remarks:		<u>Good Morning America</u>						
	SPOT	7:00:00AM- 8:00:00	Day,M-2,Tu-1,W-1,Th-1,F-1	09/20/16 7:28AM (Tu)	00:30	Good Morning America	HMP16-NY22-T02H	\$700.00	
	SPOT	7:00:00AM- 8:00:00	Day,M-2,Tu-1,W-1,Th-1,F-1	09/21/16 7:59AM (We)	00:30	Good Morning America	HMP16-NY22-T02H	\$700.00	
	SPOT	7:00:00AM- 8:00:00	Day,M-2,Tu-1,W-1,Th-1,F-1	09/22/16 7:25AM (Th)	00:30	Good Morning America	HMP16-NY22-T02H	\$700.00	
	SPOT	7:00:00AM- 8:00:00	Day,M-2,Tu-1,W-1,Th-1,F-1	09/23/16 7:27AM (Fr)	00:30	Good Morning America	HMP16-NY22-T02H	\$700.00	
4.0	Contract Line Remarks:		<u>Good Morning America</u>						
	SPOT	8:00:00AM- 9:00:00	Day,M-1,Tu-2,W-1,Th-1,F-1	09/20/16 8:29AM (Tu)	00:30	Good Morning America	HMP16-NY22-T02H	\$700.00	
	SPOT	8:00:00AM- 9:00:00	Day,M-1,Tu-2,W-1,Th-1,F-1	09/20/16 8:56AM (Tu)	00:30	Good Morning America	HMP16-NY22-T02H	\$700.00	
	SPOT	8:00:00AM- 9:00:00	Day,M-1,Tu-2,W-1,Th-1,F-1	09/21/16 8:54AM (We)	00:30	Good Morning America	HMP16-NY22-T02H	\$700.00	
	SPOT	8:00:00AM- 9:00:00	Day,M-1,Tu-2,W-1,Th-1,F-1	09/22/16 8:47AM (Th)	00:30	Good Morning America	HMP16-NY22-T02H	\$700.00	
	SPOT	8:00:00AM- 9:00:00	Day,M-1,Tu-2,W-1,Th-1,F-1	09/23/16 8:54AM (Fr)	00:30	Good Morning America	HMP16-NY22-T02H	\$700.00	
5.0	Contract Line Remarks:		<u>Newschannel 9 At 7A (Sat)</u>						
	News	7:00:00AM- 7:30:00	Per week (1),Sa	09/24/16 7:28AM (Sa)	00:30	NC9 Weekend News	HMP16-NY22-T02H	\$260.00	
6.0	Contract Line Remarks:		<u>Newschannel 9 At 7A (Sat)</u>						
	News	7:30:00AM- 8:00:00	Per week (1),Sa	09/24/16 7:51AM (Sa)	00:30	NC9 Weekend News	HMP16-NY22-T02H	\$260.00	
7.0	Contract Line Remarks:		<u>Good Morning America Saturday</u>						
	SPOT	8:00:00AM- 9:00:00	Per week (1),Sa	09/24/16 8:28AM (Sa)	00:30	Weekend Good Morning America	HMP16-NY22-T02H	\$330.00	
8.0	Contract Line Remarks:		<u>Good Morning America Sunday</u>						
	SPOT	8:00:00AM- 9:00:00	Per week (1),Su	09/25/16 8:38AM (Su)	00:30	Weekend Good Morning America	HMP16-NY22-T02H	\$330.00	
9.0	Contract Line Remarks:		<u>Rachael Ray</u>						
	SPOT	9:00:00AM-10:00:00	Day,M-1,Tu-1,W-1,F-1	09/20/16 9:28AM (Tu)	00:30	Rachel Ray	HMP16-NY22-T02H	\$300.00	
	SPOT	9:00:00AM-10:00:00	Day,M-1,Tu-1,W-1,F-1	09/21/16 9:57AM (We)	00:30	Rachel Ray	HMP16-NY22-T02H	\$300.00	
	SPOT	9:00:00AM-10:00:00	Day,M-1,Tu-1,W-1,F-1	09/23/16 9:12AM (Fr)	00:30	Rachel Ray	HMP16-NY22-T02H	\$300.00	
10.0	Contract Line Remarks:		<u>Bridge Street</u>						
	SPOT	10:00:00AM-11:00:00	Day,M-1,Tu-1	09/20/16 10:26AM (Tu)	00:30	Bridge Street	HMP16-NY22-T02H	\$200.00	
11.0	Contract Line Remarks:		<u>The View</u>						
	SPOT	11:00:00AM-12:00:00	Per week (2),Tu,We,Th,Fr	09/20/16 11:35AM (Tu)	00:30	THE VIEW	HMP16-NY22-T02H	\$350.00	
	SPOT	11:00:00AM-12:00:00	Per week (2),Tu,We,Th,Fr	09/21/16 11:59AM (We)	00:30	THE VIEW	HMP16-NY22-T02H	\$350.00	
12.0	Contract Line Remarks:		<u>Newschannel 9 At Noon</u>						
	News	12:00:00PM-12:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/20/16 12:10PM (Tu)	00:30	NC9 News @ Noon	HMP16-NY22-T02H	\$400.00	



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Syracuse (WSYR)

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
	News	12:00:00PM-12:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/21/16 12:21PM (We)	00:30	NC9 News @ Noon	HMP16-NY22-T02H	\$400.00	
	News	12:00:00PM-12:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/22/16 12:50PM (Th)	00:30	NC9 News @ Noon	HMP16-NY22-T02H	\$400.00	
	News	12:00:00PM-12:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/23/16 12:18PM (Fr)	00:30	NC9 News @ Noon	HMP16-NY22-T02H	\$400.00	
13.0	Contract Line Remarks:		Millionaire						
	SPOT	12:30:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/20/16 12:54PM (Tu)	00:30	WHO WANTS TO BE A MILLIONAIRE	HMP16-NY22-T02H	\$200.00	
	SPOT	12:30:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/21/16 12:53PM (We)	00:30	WHO WANTS TO BE A MILLIONAIRE	HMP16-NY22-T02H	\$200.00	
	SPOT	12:30:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/22/16 12:59PM (Th)	00:30	NC9 extended coverage 1230-1pm	HMP16-NY22-T02H	\$200.00	
	SPOT	12:30:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/23/16 12:55PM (Fr)	00:30	WHO WANTS TO BE A MILLIONAIRE	HMP16-NY22-T02H	\$200.00	
14.0	Contract Line Remarks:		The Chew						
	SPOT	1:00:00PM- 2:00:00	Day,M-1,Tu-1	09/20/16 1:30PM (Tu)	00:30	The Chew	HMP16-NY22-T02H	\$230.00	
15.0	Contract Line Remarks:		General Hospital						
	SPOT	2:00:00PM- 3:00:00	Per week (2),Tu,We,Th,Fr	09/20/16 2:25PM (Tu)	00:30	GENERAL HOSPITAL	HMP16-NY22-T02H	\$230.00	
	SPOT	2:00:00PM- 3:00:00	Per week (2),Tu,We,Th,Fr	09/21/16 2:28PM (We)	00:30	GENERAL HOSPITAL	HMP16-NY22-T02H	\$230.00	
16.0	Contract Line Remarks:		Inside Edition						
	SPOT	4:30:00PM- 5:00:00	Day,M-1,F-1	09/23/16 4:57PM (Fr)	00:30	INSIDE EDITION	HMP16-NY22-T02H	\$230.00	
17.0	Contract Line Remarks:		Newschannel 9 @ 4P						
	SPOT	4:00:00PM- 4:30:00	Per week (2),Tu,We,Th,Fr	09/21/16 4:25PM (We)	00:30	First at Four	HMP16-NY22-T02H	\$400.00	
	SPOT	4:00:00PM- 4:30:00	Per week (2),Tu,We,Th,Fr	09/22/16 4:21PM (Th)	00:30	First at Four	HMP16-NY22-T02H	\$400.00	
18.0	Contract Line Remarks:		Newschannel 9 @ 5						
	News	5:00:00PM- 5:30:00	Day,M-2,Tu-1,W-1,Th-1,F-1	09/20/16 4:58PM (Tu)	00:30	INSIDE EDITION	HMP16-NY22-T02H	\$900.00	
	News	5:00:00PM- 5:30:00	Day,M-2,Tu-1,W-1,Th-1,F-1	09/21/16 5:11PM (We)	00:30	NC9 News @ 5	HMP16-NY22-T02H	\$900.00	
	News	5:00:00PM- 5:30:00	Day,M-2,Tu-1,W-1,Th-1,F-1	09/22/16 4:59PM (Th)	00:30	INSIDE EDITION	HMP16-NY22-T02H	\$900.00	
	News	5:00:00PM- 5:30:00	Day,M-2,Tu-1,W-1,Th-1,F-1	09/23/16 5:26PM (Fr)	00:30	NC9 News @ 5	HMP16-NY22-T02H	\$900.00	
19.0	Contract Line Remarks:		Newschannel 9 @ 530P						
	News	5:30:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/20/16 5:49PM (Tu)	00:30	NC9 News @ 5:30pm	HMP16-NY22-T02H	\$1050.00	
	News	5:30:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/21/16 5:41PM (We)	00:30	NC9 News @ 5:30pm	HMP16-NY22-T02H	\$1050.00	
	News	5:30:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/22/16 5:39PM (Th)	00:30	NC9 News @ 5:30pm	HMP16-NY22-T02H	\$1050.00	
	News	5:30:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	09/23/16 5:45PM (Fr)	00:30	NC9 News @ 5:30pm	HMP16-NY22-T02H	\$1050.00	
20.0	Contract Line Remarks:		Newschannel 9 @ 6P						
	News	6:00:00PM- 6:30:00	Day,M-1,Tu-2,W-1,Th-1,F-1	09/20/16 6:12PM (Tu)	00:30	NC9 News @ 6pm	HMP16-NY22-T02H	\$1140.00	
	News	6:00:00PM- 6:30:00	Day,M-1,Tu-2,W-1,Th-1,F-1	09/20/16 6:21PM (Tu)	00:30	NC9 News @ 6pm	HMP16-NY22-T02H	\$1140.00	
	News	6:00:00PM- 6:30:00	Day,M-1,Tu-2,W-1,Th-1,F-1	09/21/16 6:28PM (We)	00:30	NC9 News @ 6pm	HMP16-NY22-T02H	\$1140.00	
	News	6:00:00PM- 6:30:00	Day,M-1,Tu-2,W-1,Th-1,F-1	09/22/16 6:27PM (Th)	00:30	NC9 News @ 6pm	HMP16-NY22-T02H	\$1140.00	
	News	6:00:00PM- 6:30:00	Day,M-1,Tu-2,W-1,Th-1,F-1	09/23/16 6:12PM (Fr)	00:30	NC9 News @ 6pm	HMP16-NY22-T02H	\$1140.00	
21.0	News			09/24/16			1 preempt @ \$500.00	\$0.00	Program Change
22.0	Contract Line Remarks:		News Ch 9 Sunday						
	News	6:00:00PM- 6:30:00	Per week (1),Su	09/25/16 6:24PM (Su)	00:30	NC9 News @ 6	HMP16-NY22-T02H	\$500.00	



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Syracuse (WSYR)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
23.0	Contract Line Remarks:		Entertainment Tonight						
	SPOT	7:00:00PM- 7:30:00	Day, M-1, Tu-1, Th-1	09/20/16 7:21PM (Tu)	00:30	Orange Nation: Football Edition	HMP16-NY22-T02H	\$500.00	
	SPOT	7:00:00PM- 7:30:00	Day, M-1, Tu-1, Th-1	09/22/16 7:12PM (Th)	00:30	ENTERTAINMENT TONIGHT	HMP16-NY22-T02H	\$500.00	
24.0	Contract Line Remarks:		The Insider						
	SPOT	7:30:00PM- 8:00:00	Per week (2), Tu, We, Th, Fr	09/20/16 7:41PM (Tu)	00:30	ENTERTAINMENT TONIGHT	HMP16-NY22-T02H	\$400.00	
	SPOT	7:30:00PM- 8:00:00	Per week (2), Tu, We, Th, Fr	09/21/16 7:43PM (We)	00:30	Insider	HMP16-NY22-T02H	\$400.00	
25.0	Contract Line Remarks:		Insider Weekend						
	SPOT	7:30:00PM- 8:00:00	Per week (1), Sa	09/24/16 7:56PM (Sa)	00:30	Insider Weekend	HMP16-NY22-T02H	\$220.00	
26.0	Prime			09/20/16			1 preempt @ \$1200.00	\$0.00	Program Change
27.0	Prime			09/21/16			1 preempt @ \$1500.00	\$0.00	Program Change
28.0	Contract Line Remarks:		How to Get Away With Murder (Season Premiere)						
	Prime	158785-How to Get A	Per week (1), Th	09/22/16 10:32PM (Th)	00:30	How to Get Away With Murder	HMP16-NY22-T02H	\$2500.00	
29.0	Contract Line Remarks:		Newschannel 9 @ 11						
	News	11:00:00PM-11:35:00	Day, M-1, Tu-1, W-1, F-1	09/20/16 11:25PM (Tu)	00:30	NC9 News @ 11	HMP16-NY22-T02H	\$1000.00	
	News	11:00:00PM-11:35:00	Day, M-1, Tu-1, W-1, F-1	09/21/16 11:24PM (We)	00:30	NC9 News @ 11	HMP16-NY22-T02H	\$1000.00	
	News	11:00:00PM-11:35:00	Day, M-1, Tu-1, W-1, F-1	09/23/16 11:27PM (Fr)	00:30	NC9 News @ 11	HMP16-NY22-T02H	\$1000.00	
30.0	Contract Line Remarks:		Newschannel 9 @ 11						
	News	11:00:00PM-11:35:00	Per week (1), Su	09/25/16 11:10PM (Su)	00:30	NC9 News @ 11pm	HMP16-NY22-T02H	\$850.00	
31.0	Contract Line Remarks:		Jimmy Kimmel						
	SPOT	11:35:00PM-12:37:00	Per week (1), Mo, Tu, We, Th, Fr	09/21/16 11:58PM (We)	00:30	Jimmy Kimmel Live	HMP16-NY22-T02H	\$300.00	
32.0	Prime			09/21/16			1 preempt @ \$1500.00	\$0.00	Pre-Empt
33.0	Contract Line Remarks:		Extreme Weight Loss-ABC						
	Prime	9:00:00PM-11:00:00	Per week (1), Tu	09/20/16 10:49PM (Tu)	00:30	Marvel's Agents of S.H.I.E.L.D.	HMP16-NY22-T02H	\$1200.00	M/G For 26.0.1
34.0	Contract Line Remarks:		News Ch 9 Weekend						
	News	7:00:00PM- 7:30:00	Per week (1), Sa	09/24/16 7:23PM (Sa)	00:30	NC9 News @ 7P	HMP16-NY22-T02H	\$500.00	M/G For 21.0.1
35.0	SPOT	4:30:00PM- 5:00:00	Per week (1), Fr	09/23/16 4:44PM (Fr)	00:30	INSIDE EDITION	HMP16-NY22-T02H	\$230.00	
37.0	Prime	7:00:00PM- 8:00:00	Day, Su-1	09/25/16 7:44PM (Su)	00:30	Once Upon a Time	HMP16-NY22-T02H	\$1500.00	M/G For 32.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$44,400.00	Total Spots	69
Commission	(\$6,660.00)		
Net Total	\$37,740.00		